

3rd LIFESTYLE Week TOKYO JANUARY

Trade Fair for Gifts, Stationery, Homeware and Fashion

January 20 (Mon) – 22 (Wed), 2020

Venue: Makuhari Messe, Japan Organised by: Reed Exhibitions Japan Ltd.

- PRE-SHOW REPORT -

LIFESTYLE Week TOKYO [JANUARY] (former LIFESTYLE EXPO TOKYO [January]) is coming back stronger than ever on January 20 - 22, 2020 in Japan. The three-day show gathers all kinds of lifestyle products from every industry. Everything from gifts, stationery, homeware, fashion and flowers, etc. can be found under one roof.

Welcoming **1,190*** exhibitors from **35* countries/regions** and **47,000*** visitors, the show is now known as one of the “must-attend-shows” that gathers the latest lifestyle products from Japan and around the world.

Check the hot topics below and prepare to visit the show!

FREE Visitor Registration >> [Click Here](#)



*The number of exhibitors, visitors, countries/regions on this report are expected, including concurrent shows.

■ **Wide Range of High Quality “Made-in-Japan” Products**

One of the most attractive aspects of the show is the wide variety of “Made-in-Japan” products. Traditional Japanese goods such as handmade potteries, cutlery and crafts will be available at the show. Japan’s eco-friendly/sustainable items and high design products have also gained much popularity in recent years.

This is a great opportunity for international buyers to source new and unique products that have never been seen outside Japan.



■ **2 New Shows Joining**

16th IFEX - Int’l Flowers & Plants Expo

The best place to source all things flowers & plants.

- Flowers - Plants - Preserved/Silk Flowers - Flower Goods/Gifts, ...etc.



1st ISOT - Int’l Stationery & Office Products Fair

All kinds of unique stationery & office products will gather.

- Pens, Pencils - Files, Notebooks - Design Stationery - Office Accessories, ...etc.



■ **12,000 Newly Showcased Items**

With the gathering of exhibitors from 35 countries/regions worldwide, 12,000 newly showcased items are expected to gather. Fun and unique products from France, Thailand, Uganda, Bangladesh, etc. will surely catch your attention. Also, do not forget the “kawaii” (cute) themed items of Japan and Asia.

Simply walking along the booths will be an enjoyable experience with many surprising encounters!



■ **LIFESTYLE Week TOKYO [JANUARY] Consists of 8 Shows**

- 3rd GIFTEX - Variety-Gifts Expo
- 3rd Baby & Kids Expo
- 3rd Health & Beauty Goods Expo
- 3rd Fashion Goods & Accessories Expo
- 3rd Interior Products & Furniture Expo
- 3rd Table & Kitchenware Expo
- 16th IFEX - Int'l Flowers & Plants Expo
- 1st ISOT - Int'l Stationery & Office Products Fair

■ **Concurrent Shows**

Japan's Largest** trade fair for cosmetics gathering 880 Exhibitors!

- COSME TOKYO -8th Int'l Cosmetics Trade Fair
- COSME Tech - 10th Int'l Cosmetics Development Expo
- INNER BEAUTY - 3rd Beauty & Health Foods Expo



**Largest in reference to the exhibitor number of trade shows with the same concept.

■ **Save the Date and Come Visit the Show**

To visit, please register from the 3 ways below. (FREE)

- General >> https://www.lifestyle-expo-spring.jp/inv_en/
- VIP >> https://www.lifestyle-expo-spring.jp/vip_en/
(For those whose job title is “manager” or above)
- Group >> <https://www.lifestyle-expo-spring.jp/en-gb/visit/group.html>
(For a group of 5 or more)

■ **Contacts**

LIFESTYLE Week Show Management (Former LIFESTYLE EXPO TOKYO)

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